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**FOR IMMEDIATE RELEASE**

**ICTS FOUNDER SPEAKS AT THE**  
**MIDDLE EAST NORTH AFRICA ASTD CONFERENCE**

Washington, D.C. – March 2014- Sardek Love will be one of 12 featured speakers at the 2014 American Society for Training and Development (ASTD) Middle East North Africa conference held in Jeddah, Saudi Arabia. Sardek will present his 90-minute, engaging and interactive session “The 5 Qualities of Leaders Who are Winning the War for Talent” to training and human resources leaders from all over the Middle East. Following the conference he will teach the ASTD *Creating Leadership Development Programs* certificate course, which instills the foundational principles that demonstrate the value of highly effective Leadership Development programs.

The American Society for Training and Development (ASTD) is the world’s largest association for workplace learning and performance professionals. ASTD is changing its

name to the Association for Talent and Development (ATD) to meet the growing needs of a dynamic, global profession.

About Infinity Consulting and Training Solutions, Inc.

Founded by Sardek Love in January 2007, Infinity Consulting and Training Solutions (ICTS) is a trusted global management consulting and talent development firm that provides solutions to improve client productivity, operating revenue, cost management, and profitability.

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If you'd like more information about this topic, or to schedule an interview with Sardek Love, contact us at 540 520-5733 or email us at [info@ictscorp.com](mailto:info@ictscorp.com).